



Your WordPress Website

Maintenance & Management

Updates & more – Explained...

You MUST always ensure your website is healthy and optimised or

YOU COULD LOSE EVERYTHING INCLUDING SEARCH ENGINE RANKINGS!

- ***Don't lose your website! Update, Backup and maintain the code – hackers love out of date code...***
 - Keep the site code and functions updated and fully optimised
 - Keep database and spam comments clean and deleted
 - Protect your website against unexpected events - back up!
 - Deal with any minor website-related issues when they arise

We also suggest...

- ***Make the site visible for the search engines! So that people can find you...***
 - Get the website submitted to the search engines and indexed so that people can find it.
 - Monitoring everything so that you know...
 - a) how your website is performing and who exactly is looking at it
 - b) that there are no hidden errors that may be blocking the 'robots' from 'reading' your website content
- ***Search Engine Optimisation***
 - Getting your website visible in the search engines
 - Keep the site visible in the search engines and improve its rankings so that people see it!

WE GET DIGITAL – MAINTENANCE & MANAGEMENT

WordPress developers are updating and improving the code and functions within WordPress themes all the time. Most of these updates are free and some are critical for security and speed. You need to keep your entire website updated for optimum functionality at all times. Please note that NO website is 100% secure... but you can do things to keep it as secure as possible.

If not updated problems and severe security issues can arise on your website - especially if there is an incompatibility between one bit of code and another. Be aware... this can happen!

What does this mean? It means that if you perform an update your website may suddenly not work properly and you need to know how to put it right.

Back-Up!!

There are two parts to backing up your WordPress site: **Database** and **Files**. You need to back up the entire site, and you need to back up your WordPress database.

Your WordPress files and database contains every post, every comment, every link and all the functionality you have on your site. If your database gets erased or corrupted, you stand to lose everything you have built and written.

BASIC... We Get Digital offer a monthly "Update and Maintenance" service whereby we cover all of the necessary functions required to ensure that your website is backed-up regularly, that the service up-dates are in place and that the functionality remains optimised when up-dates are performed. Security scans are also carried out at regular intervals along with performance checks.

EXTRA... The price is for larger websites and also includes any minor (up to 30 minutes per month) changes and amends.

Basic from £75 pcm – Extra & E-commerce websites from £95 pcm